Rock Star Copy... without the attitude.

No divas here. We're team players, all the way. We listen to your needs...we learn about your organization and your market. And we work in tandem with clients, art directors and production departments throughout every phase of project development, harmonizing the creative process from concept to completion.

Creativitree CEO <u>Julie Boton</u> generates consumer and corporate communications in virtually every media format: catalogs, print, online, TV, radio, packaging and Point Of Purchase.

Our expertise and client roster includes:

- Corporate and promotional communications for clients in the insurance, financial and healthcare industries, including Dann Insurance, Disability Resource Group, Diversified Insurance Services, Howard Simon & Associates, Linden Group Health Services, ECC and other companies throughout the US.
- Award-winning catalog and web work for Enesco Corp., catalogs for Crate&Barrel, Walnut Acres Organic Farm, Hammacher Schlemmer, Roman Inc., the Bradford Exchange, specialty catalogs and other international corporations in the home furnishings and giftware industries.
- Print, radio, television and music jingles for national food, soft drink manufacturers and grocery chains including Eagle Country Market, Jewel Food Stores, Dominick's Finer Foods, Omni Superstores, Walnut Acres Organic Farms, Canfield Beverage Company, Delicious Cookie Company and more.
- Print and catalog work for educational/book publishers and non-profit agencies including The Chicago Children's Museum, the Lincoln Park Zoo, Britannica Home Library Service, World Book, Compton's Encyclopedia and educational videos.
- Print and radio for Marriott and Radisson.
- Print for real estate corporations including Baird & Warner, United Homes, Montalbano Homes, Grubb & Ellis and others.
- Business-to-business print and website copy for manufacturing clients in a broad range of industries.
- Feature articles for local newspapers and publications.